

FACTS & FIGURES

ABOUT HEALTH

- Spreading **mis- & disinformation** can severely impact our democratic processes.
- Knowing the basic facts and figures on a particular topic can help **build our immunity** against infodemics!
- Let's check out some facts & figures about **health!**



immune2infodemic.eu



Funded by
the European Union

**IMMUNE
INFODEMIC** 

FACT

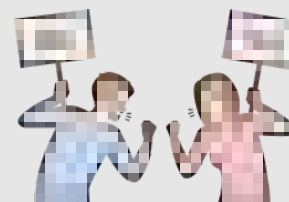
CONSEQUENCES OF HEALTH MISINFORMATION



Increased risk of disordered eating



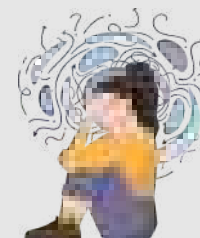
Reduced vaccination rate



Amplified polarisation and political crisis



Increased social fear & panic



Poor quality information



Source: WHO



Funded by
the European Union

immune2infodemic.eu

IMMUNE
INFODEMIC

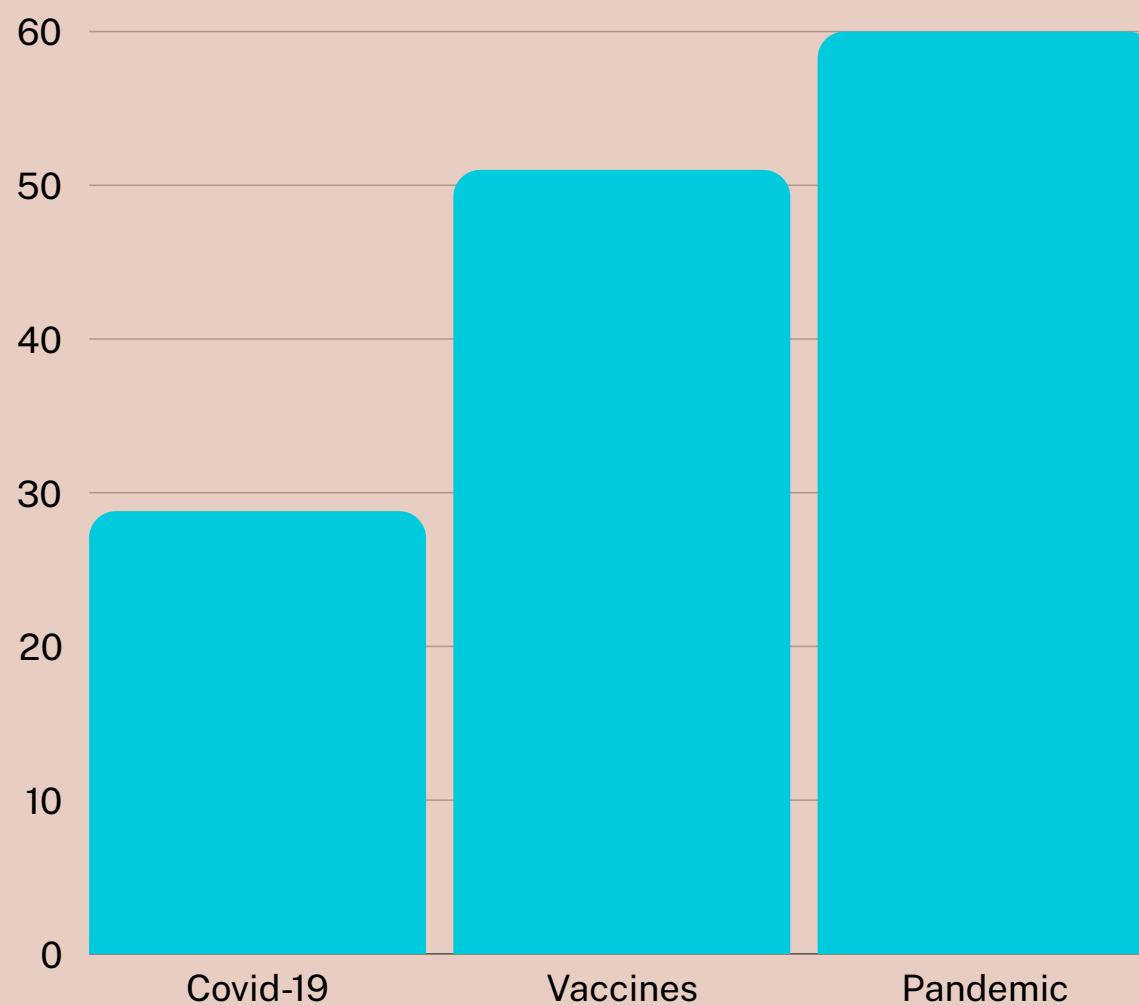


DATA 1

Important sources of health misinformation propagation during pandemic



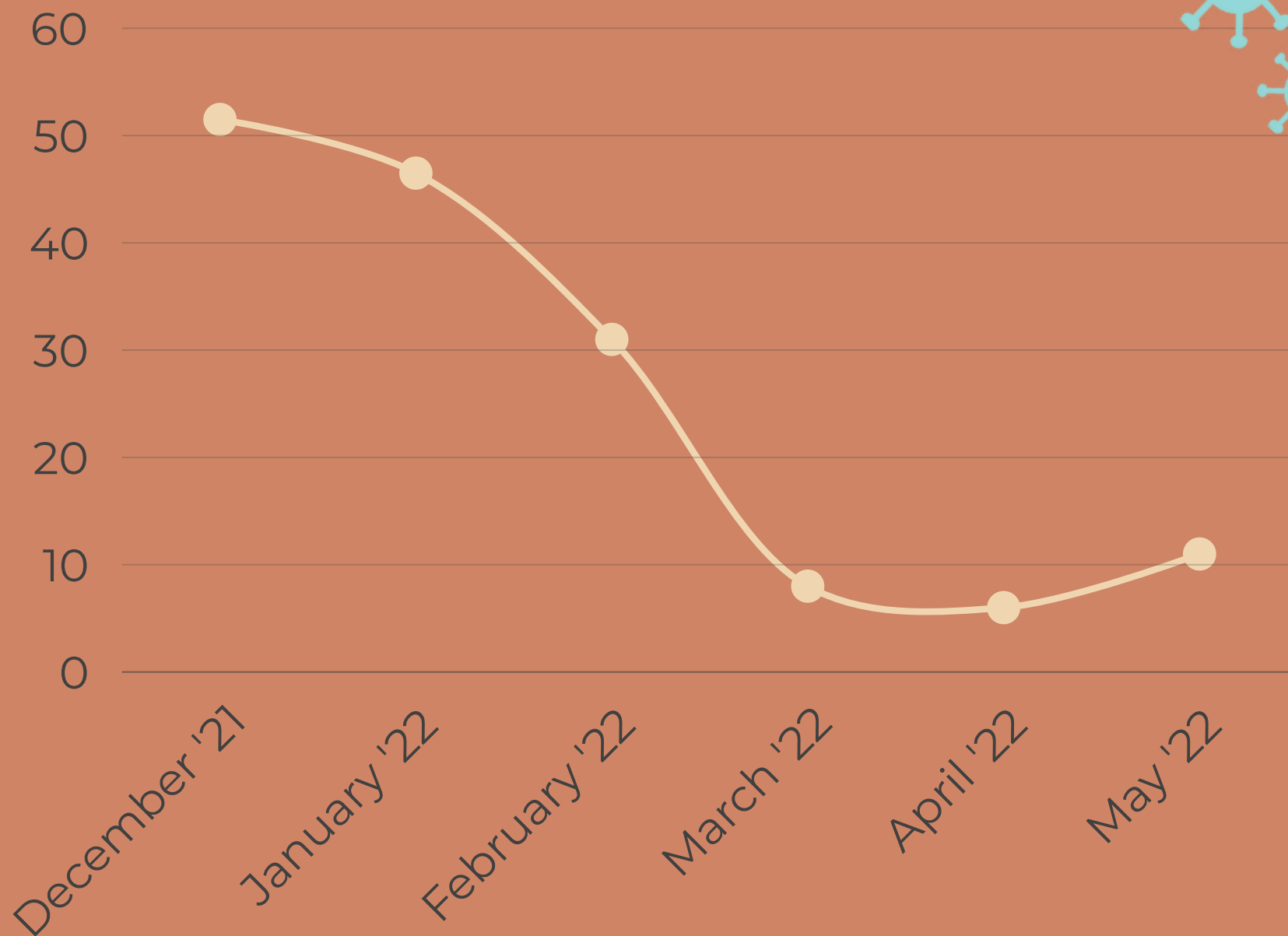
Proportion of health misinformation on social media posts



Source: WHO

DATA 2

Highest peak of COVID disinformation narratives (%)*



*of the total detected disinformation

Source: EDMO



Funded by
the European Union

immune2infodemic.eu

**IMMUNE
INFODEMIC** 

DATA 3

Highly restrictive abortion laws in Europe

-  Andorra*
-  Liechtenstein**
-  Malta**
-  Monaco**
-  Poland**

*Total ban

**Abortion permitted to preserve women's health

Source: Center for Reproductive Rights



Funded by
the European Union

immune2infodemic.eu

FACT

Key contributors to health misinformation



01

DECREASED
TRUST IN
SCIENCE



02

POOR
SCIENTIFIC
KNOWLEDGE



03

SOCIETAL
CRISIS



04

DIGITAL
INFLUENCERS
SPREADING
INACCURATE
INFORMATION



05

PROFITABLE
BUSINESS



Funded by
the European Union

immune2infodemic.eu



Developed by



#immune2infodemic

immune2infodemic.eu



Funded by
the European Union

