

DIS-/MISINFORMATION STORIES (NARRATIVES)

ABOUT HEALTH (EU)

- Spreading infodemic of dis- & misinformation and fake news severely impact our democratic processes.
- Knowing some of the main narratives or stories told about common topics can build our immunity against future infodemics!



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**IMMUNE
INFODEMIC** 

1

 Claim:

“Vaccines cause infertility!”



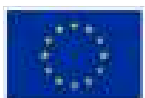
Appeals to:

- **Distrust in science & health authorities**
- **Mistrust in pharmaceutical companies**
- **Vaccine safety concerns**



Evidence:

- **No established scientific evidence linking vaccines with fertility problems**



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2

 Claim:

“Depression can be cured by positive thinking and lifestyle changes!”



Appeals to:

- Fear of stigma, prejudices, and shame
- Mistrust in mental health treatments



Evidence:

- Depression is a multifaceted condition that requires professional help



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2

 Claim:

“Women are at risk of injury, infertility, and possible death from the chemical abortion pill!”

 Appeals to:

- **Fear of stigma, prejudices, and shame**
- **Mistrust in mental health treatments**

 Evidence:

- **Abortion restrictions increase maternal morbidity and mortality**
- **Abortion is a safe medical intervention.**



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